

# Posterimalli

Tyksin logo ja posterin tiedot sijoitetaan posterin yläosaan

**Posterin tiedot**

**Otsikko**

**Alaotsikko**

**Avauskappale**

**Leipäteksti ja kappaleiden otsikot**

**Aiheeseen liittyvä kuva**

Getting better, every day

## Leipätekstit: Palsta vaihtoehdot

Getting better, every day

# Esimerkkiposterista

(Posterin koko: 84 x 119 cm)

**TYKS** **Turku University Hospital**

Diabom Lindat, R.N., Master of Health Care, Kohler Harry<sup>3</sup>, M.Sc. (Econ.), Ph.D. candidate & Soidaava Päivi<sup>4</sup>, PhD, professor, Turku University Hospital, Clinical Research Centre<sup>1</sup> University of Helsinki, Faculty of Social Sciences<sup>2</sup> Contact: linda.diabom@tyks.fi

20/05/19

## How university hospital succeeded in the implementation of a population-wide health promotion program 2017-2018

### Context

Health promotion program 2017-2018 was launched by Ministry of Social Affairs and Health to support the Health and Social Services reform in Finland. The university Hospital of Southwest Finland and nine other university/central hospitals were involved in the program. The program was implemented in 27 municipalities in Southwest Finland (fig).

### Aim

The aim of the present study is to analyze and measure the implementation of the health promotion program.

In addition to evaluate the implementation of regional balance of care in diabetes management with an emphasis on service chains and lifestyle guidance

Research tasks are:

- The process of change in population health behavior
- Barriers and promoters of the implementation
- Achievements of the implementation
- Changes in knowledge, skills or attitudes
- Changes in operating methods or processes
- Changes in patients' health and performance
- Changes in population health

### Preliminary results indicated that:

Important information and hints on the implementation of future population-based health promote program.

The result will be a description of the launch of a comprehensive intervention of 500,000 people; describing the challenges and successes of the interventions to benefit the future health promotion programs.

### Discussion

Lifestyle counseling based on health promotion is needed more because the population gets older and needs more care.

A full service system with management support is needed. Also active process management, the follow-up and exploitation of the results are required to develop the health promotion work.

The final result will be presented in 2021.

### Methods

A qualitative and quantitative descriptive design:

- Analyzed regional electronic patient records
- Interviewed of healthcare professionals and management

Getting better, every day